



The Township of Ewing

Bert H. Steinmann, Mayor

James P. McManimon, Business Administrator

August 13, 2018

Dear Ewing Township Business Owner,

This letter is to inform Ewing business and small to medium size commercial building owners about the New Jersey Bureau of Public Utilities financial assistance program known as "Direct Install". This program is designed to assist in the installation of energy saving equipment such as high efficiency lighting and HVAC. The New Jersey Clean Energy Program will pay up to 70% of the cost of any approved upgrades and can assist in arranging for loans for the remaining 30%.

Replacing older inefficient equipment with upgraded and more efficient alternatives throughout your building is one of the most cost-effective ways to control your operating costs over the long term. Upgrades to your lighting and HVAC systems can make a significant difference in your utility bills and improve your business' bottom line.

The Sustainable Ewing Green Team, in collaboration with Ewing's Administration and Council, will hold a *Direct Install* educational seminar in the Board Room of the Ewing Senior and Community Center at 999 Lower Ferry Road on Tuesday October 23 at 7pm. Business and commercial building owners are encouraged to attend, and to receive answers to your questions about this generous program. Several Ewing business owners who have already participated in *Direct Install* will be available to confirm their experiences and share their opinions.

Some information about the *Direct Install* program is included with this letter, and we look forward to including you in the program. The energy audit is free. For further information please contact Sandra Torres at 610.789.1900, (c) 609.306.4980, email sandra@tsle.com or respond to the Green Team Direct Install Contact Us page at ewinggreenteam.org/direct-install-contact.

Sincerely,

Bert H. Steinmann
Mayor